SILVERCREST

ASSET MANAGEMENT GROUP

An independent investment advisory and financial services firm created to provide traditional and alternative asset management and focused family office services to wealthy families and select institutional investors.

SILVERCREST ASSET MANAGEMENT GROUP, LLC
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GUIDING PRINCIPLES

- We will create, build and maintain an environment that encourages innovation and original thought and apply this fresh thinking to the needs of our clients and firm.

- We will attract, motivate and retain unusually talented and ambitious professionals who share a passion for the investment business and an antipathy for corporate bureaucracy and office politics.

- We will conduct ourselves in all our dealings as highly ethical, responsible and competent professionals who always place our clients' financial interests ahead of our own.

- We will encourage and nurture an entrepreneurial, collegial and action-oriented business culture in which "fun" is inevitable and decisions are generally consensual.

TOTAL WEALTH MANAGEMENT

- Silvercrest is an independent, employee-owned, full-service wealth management boutique

- Client relationships
  – Approximately $10.2 billion in assets under advisement*
  – Range of relationship size: $5 - $700 million

- Wealth and investment management
  – Proprietary equity and fixed income management
  – Complementary outsourced investment management
  – Traditional and innovative alternative investments

- Estate and wealth planning
  – Fully integrated with investment management
  – Global in scope, including consolidated reporting
  – Tax preparation, financial planning, reporting and family office services

- Silvercrest's distinguishing characteristics
  – Partnership structure: employees own the company
  – Wholly independent and conflict free
  – Only source of compensation is our advice

* Including assets under management at Silvercrest subsidiaries and assets under administration

INVESTMENT PRINCIPLES

- We endeavor to add value through customized investment strategies designed to meet each client's investment objective.
- Portfolios are constructed to achieve those objectives, and they are monitored rigorously by a team of highly experienced professionals to ensure suitability.
- We seek to enhance risk-adjusted portfolio returns through strategic asset allocation and timely rebalancing among multiple asset classes.
- We complement our own investment strategies with allocations to other styles in order to enhance long term returns and reduce portfolio risk.
- Finally, we never forget that our clients have given us enormous trust and responsibility and we work tirelessly to justify their confidence.